

Interconnection Consulting presents

PARTNER
PACKAGES



Trend topics around the future of office work

smart office | Office of tomorrow

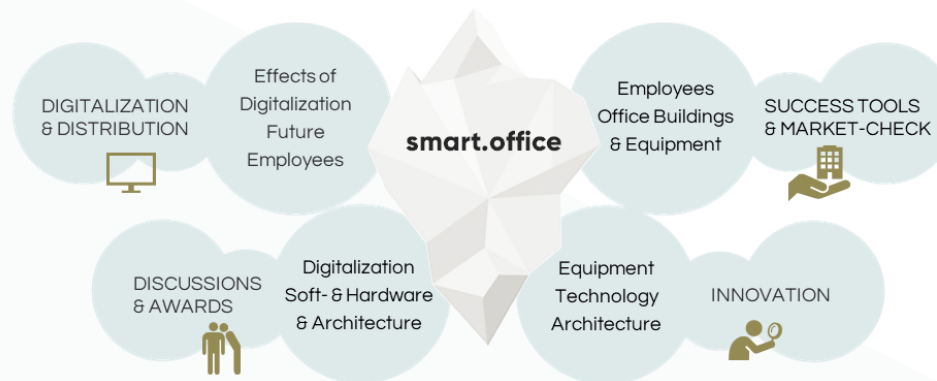
www.smartoffice.events

Thematic focus & contents

smart.office is premiering as a new conference on the future of the office in 2022. Thematically, everything revolves around the impact of new, primarily digital, developments on office planning, project development, equipment and ultimately on the way we work. Keynote speeches by leading industry representatives and experts will be at the heart of the event. Interactive discussions, an awards ceremony and an evening event complete the program.

On the following pages we will give you an insight into our concept & present our partner packages.

For your special wishes, which we do not cover here, please contact us at any time!!



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REQUEST

WHY BECOME A PARTNER | Our platform for your appearance



TARGET GROUP

smart.office

Communication platform

Our conference is a communication platform for all who plan and construct office buildings, those who equip them and all those who use them.

Our target group are managing directors and decision makers in Sales in the project development and architecture segment as well as office furniture manufacturers and software & hardware developers. You will meet representatives of media and associations and, last but not least, experts from business and science.



smart.office

Future Performance Location

Working Worlds after Corona

Digitalization and Technologization of the working environment and its effects on the employees of the future, as well as the effects of the current crisis on the world of work are the focus of the event.

In addition, we look at employees engagement, smart building technology and workspace design. Architectural-psychological aspects of the Modern Workspace and the trend „New Work“ are also a part of the program, as well as a check on the office furniture market.



NETWORKING

smart.office

Communication platform

Our panel discussions provide impulses for interactive think tanks and strengthen communication and exchange among the attendees.

The award ceremony provides additional impulses for this and contrasts with the lecture situation. Coffee breaks, a joint lunch and a joint closing provide extra space for networking and conversation.

Structure & Outline

Digitalization & Future Employees

- How digitalization is changing our working world
- The workers of the future | Generation Y
- Office environment and work culture
- Mastering the challenge of digitization

Market check: Employees | Office building

- Status quo of employee engagement
- The development of office space
- Office furniture market Europe
- The smart office: How office buildings learn to think
- Presentation of the smart.office awards

place to meet

Directors & Decision Makers
Marketing | Sales | BD
Project Development & Architecture
Office Furniture Companies
Software & Hardware Developers
Media & Associations
Business experts

place to be

1.5 days in Munich
Technical & expert lectures
Discussions & Think Tanks
Award ceremony
Evening event

Forecast | What industry contributes

- The equipment of our offices 2030
- Technology: The future of work
- Adapting architecture to processes
- Discussion: Uniting software, hardware and architecture

PARTNERSHIPS | smart.office | Our offer for you ...

silver

€ 2.000.-

The Silver-Package provides a successful advertising presence through the placement of your logo on our website, digital application, printed materials and on-site.

gold

€ 4.000.-

The Gold Package assures a comprehensive brand presence for your company. Your logo will appear throughout the website, digital application, printed materials and on-site.

A **special feature** of this package is the **presentation stand**.

diamond

€ 10.000.-

The Diamond Package guarantees comprehensive placement on all advertising media platforms. The presence of your logo is guaranteed throughout the event.

A special feature is the provision of a business lounge. We take your wishes into account!

SILVER | STARTER Package for your successful advertising presence

silver
€ 2.000.-

Ensure a successful advertising presence with our starter package by placing your company logo throughout our website, email sends and printed materials. Our package includes:

- **LOGO Display: Internet presence | E-Mail invitations | Conference folder**
- **... on printed matter | in the lecture room | as part of the evening event**
- **1 Ticket for the congress**
- **Up to 5 additional tickets at € 750.- each**

INVESTMENT COSTS € 2.000,-

GOLD | UPGRADE Package I including presentation stand

 gold
€ 4.000.-

The Gold Sponsorship Package ensures a comprehensive brand presence for your company. Your logo appears throughout the entire internet presence, in the digital application, on the printed matter and at the event. A special feature is the presentation stand in front of the lecture hall. Our package includes:

- **LOGO Display: Internet presence | E-Mail invitations | Conference folder**
- **... on printed matter | in the lecture room | as part of the evening event**
- **Presentation stand**
- **2 Tickets for the congress**
- **Up to 10 additional tickets at € 699.- each**

INVESTMENT COSTS € 4.000,-

DIAMOND | PREMIUM Package I including Business Lounge

 **diamond**
€ 10.000.-

The Premium Package includes a Business Lounge in addition to the contents of the GOLD Package. You will also receive 4 tickets for the congress and 10 additional tickets at € 650. Our package includes:

- **LOGO Display: Internet presence | E-Mail invitations | Conference folder**
- **... on printed matter | in the lecture room | as part of the evening event**
- **Presentation stand & Business Lounge**
- **4 Tickets for the congress**
- **Up to 10 additional tickets at € 650.- each**
- **We consider your special wishes !**

 INVESTMENT COSTS € 10.000,-

EVENING | The congress dances | Our Evening Package

 evening
€ 4.000.-

As part of our evening package you will receive an exclusive lounge, a private waiter and we guarantee the presence of your company during the entire event through banners, roll-ups etc. Details on request. Our package includes:

- **LOGO Display: Internet presence | e-mail invitations | conference folder**
- **... on the printed material | in the lecture room | as part of the evening event**
- **Lounge including waiter**
- **1 ticket for the congress**
- **Up to 10 additional tickets at € 699.- each**

 INVESTMENT COSTS € 4.000,-

Impressions | apo.business forum 2020



You can find a short film about the apo.business forum 2020 [here!](#)

Partner of the Vienna Window Convention 2019-2021





Interconnection Consulting | ABOUT

Interconnection Consulting is an internationally operating marketing intelligence company with its own events division and based in Vienna. We organize up to 15 annual conferences per year, some of them international, including the [Vienna Window Convention](#), [fmc.summit](#), [Solarcom](#), [Sales Leadership](#) and many others. Selected industry and market knowledge belong to the portfolio of our institute as well as concepts and tools for the optimization of sales processes, lead generation, pricing and customer enthusiasm. **We advise with heart and competence!**

Industry events with added value | Innovation. Networking. Communication

With our industry events, we place clear emphasis on the areas of innovation, market development, strategy, sales, digitization and communication. In addition to keynotes from leading industry representatives and external experts, discussions, an awards ceremony and an evening event form the cornerstones of our events. We build on our experience as organizers on the one hand, and on our industry knowledge from our activities as a marketing and market research institute on the other. In addition, we work on close-knit networks with industry-specific media and associations.

Core competencies and campaign management

Market research and management consulting | Training and coaching | Industry events and conferences

We accompany our customers from the analysis, through the definition of a strategy, to the implementation of their goals. In doing so, we attach great importance to branch competence, which we prove every day anew with detailed market studies in more than 50 branches, in all regions of the world for more than 1000 customers.

www.interconnectionconsulting.com



CONTACT | We for YOU

We are happy to answer any questions!

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